

*Improving Culture, Retention & Profitability  
Through a More Engaged Team*



## René Johnston

Employee Engagement Consultant & Trainer

# About René

Her organization specializes in improving culture, retention and profitability by building more engaged teams.

René spends much of her time working with organizations across the United States. She is an author and speaker whose work can be found in various print and online publications.

René also serves as a regular columnist for The Spokane Journal of Business, Catalyst magazine, and as an adjunct faculty member for the Lewis-Clark State College Business Division.

René was selected as a TEDx speaker and holds a Master's Degree in Adult Education and Human Resource Development.

She works with businesses in the financial, retail, service and health-care industries as well as the non-profit sector where she utilizes her business expertise and experience to develop and deliver custom training that is highly motivational, fast-paced and interactive. More information can be found on her web site: [employeeengagementsolutions.com](http://employeeengagementsolutions.com)

## What People are Saying

"We have had the pleasure to feature René as a speaker in our Home Furnishings Association seminar series at Las Vegas Market multiple times. Her relatable content, interactive programming and energetic delivery are always a big hit with our members and furniture market attendees."

—*Kaprice Crawford, Education Director  
Home Furnishings Association*

"René's willingness to customize her training to fit a very specific need was very much appreciated by the Clarkston Chamber of Commerce. It was light, humorous, and created the right chord between effective communication of information and entertainment."

—*Wanda Keefer, Manager  
Port of Clarkston*

"Amazing afternoon, I left feeling positive and energized."



208.790.3594

[employeeengagementsolutions.com](http://employeeengagementsolutions.com)

[Rene@EmployeeEngagementSolutions.com](mailto:Rene@EmployeeEngagementSolutions.com)

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# Topics

### Solutions for Successful Employee Engagement

Companies with fully engaged employees outperform those without by 202%! The first step to higher engagement is understanding your team members.

Uncover key strategies to create connection, increase employee loyalty, motivate action, and foster a deeper commitment to success.

Together with your team you will:

- Learn specific steps to increase engagement and set specific sales goals
- Improve employee satisfaction to ensure better retention and higher productivity
- Gain full team buy in to mission, goals and outcomes

### Strengthen Your Organization from the Inside Out

A strong team will prevent a multitude of problems and greatly enhance performance. A healthy internal environment and well-functioning team is the foundation for increased sales.

Together we examine the health of your current environment and explores strategies for improvement to:

- Enhance a higher functioning organizational culture with clear benchmarks and objectives
- Examine and create strategies for evaluating and strengthening team performance
- Build an internal team that support the delivery of exceptional service

### Grow Your Profits by Improving Culture, Retention and Engaged Teams

Your bottom line depends on the strength of your team. Implement techniques to empower enthusiastic, inspired and confident team members who will amplify profitability.

Discover how to incorporate highly successful engagement strategies in your business to get results. We will examine the relationship between engagement and profitability and apply techniques to enhance employee engagement which leads to:

- Higher profitability through the benefits of engagement
- Increased productivity, better retention, less absenteeism, and heightened employee loyalty
- Better customer focus to increase bottom line



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